

Eurotech backs a winner in Pat Eddery Racing

Pat Eddery is a household name who won every horse racing Classic in England and Ireland, with an impressive record of riding winners in each of 29 seasons.

Pat retired at the end of 2003 to start an exciting new venture, Pat Eddery Racing. He assembled a dedicated team to buy yearlings, appoint trainers, select stables and run the new business under his expert guidance.

Eurotech has been part of the success of Pat Eddery Racing from the outset, having been appointed as exclusive suppliers of IT products and services, following a recommendation from another high-profile client.

From the initial briefing about network requirements, Eurotech took just two days to install and configure a file server on site, along with networked client workstations. Customer contact management now keeps pace with the fast-changing racing world, thanks to bespoke software from Eurotech.



Racing Manager Simon Double says that he appreciates Eurotech's commercial confidentiality in the run-up to Pat Eddery Racing launching operations at Windsor Racecourse on 23rd June 2003.

Specific areas where Eurotech has shone during subsequent years include:

- Prudence in acknowledging a start-up company's need to contain costs
- Rapid response
- Effective troubleshooting procedures
- Short-notice and 'unsocial' working
- Thorough training for client staff
- Extensive back-up services

Simon says, "As Pat Eddery Racing grows and we take on more horses, we anticipate that our relationship with Eurotech will continue to flourish, no doubt leading to joint development of new software with a specialist racing bias in the future."

He adds, "Keep an eye on our website, www.patedderyracing.com for further news!"



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PAT EDDERY RACING

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HISTORY FILE

Pat Eddery Racing was launched in June 2003, by 11-times British Champion Jockey, Pat Eddery.

The company provides a unique opportunity to participate in racehorse ownership at the highest level, in a cost effective way.

Pat Eddery Racing is based at Musk Hill Stud Farm in the Vale of Aylesbury, where horses are bred and 'broken in'.



Founded in 1984, Eurotech Services (UK) enjoys prominence in both the business-to-business and service sectors of IT support and resourcing.

Eurotech's extensive UK customer base holds its provision of quality systems and solutions in high regard.

Core services include:

PC Systems

Networking

Maintenance & Support

Communications

Training & Consultancy